



Sponsorship and Reservation Form for
ATTORNEYS SERVING THE COMMUNITY ♦ 31ST ANNUAL LUNCHEON

Benefiting Junior Players

June 23, 2017 | 12:00 pm – 1:30 pm | Hilton Anatole Hotel
Speaker: Renée Elise Goldsberry, Tony Award-Winning Star of
Hamilton: An American Musical,
RENT, and The Lion King



- ☐ **PRESENTING SPONSOR ♦ \$40,000** ♦ Best-in-house seating for 30 (3 tables) ♦ Priority Valet Parking for 30 guests ♦ 8 invitations to Sponsors' Premiere Event ♦ 15 invitations to pre-luncheon VIP Reception with keynote speaker ♦ 30 invitations to Silent Auction ♦ Recognition as Presenting Sponsor in press materials, event signage, invitation, program, ASC website, and events, per the Recognition Benefits section**
- ☐ **SAPPHIRE SPONSOR ♦ \$25,000** ♦ Prestige seating for 20 (2 tables) ♦ Priority Valet Parking for 20 guests ♦ 6 invitations to Sponsors' Premiere Event ♦ 10 invitations to pre-luncheon VIP Reception with keynote speaker ♦ 20 invitations to Silent Auction ♦ Recognition in materials and publicity, per the Recognition Benefits section**
- ☐ **DIAMOND SPONSOR ♦ \$15,000** ♦ Prestige seating for 20 (2 tables) ♦ Priority Valet Parking for 20 guests ♦ 4 invitations to Sponsors' Premiere Event ♦ 4 invitations to pre-luncheon VIP Reception with keynote speaker ♦ 15 invitations to Silent Auction ♦ Recognition in materials and publicity (including unique branding visibility for a core luncheon component, i.e., Valet Parking, pre-luncheon VIP Reception), per the Recognition Benefits section**
- ☐ **CRYSTAL SPONSOR ♦ \$10,000** ♦ Premium seating for 20 (2 tables) ♦ 2 invitations to Sponsors' Premiere Event ♦ 2 invitations to pre-luncheon VIP Reception with keynote speaker ♦ 10 invitations to Silent Auction ♦ Recognition in materials and publicity, per the Recognition Benefits section**
- ☐ **PLATINUM SPONSOR ♦ \$5,000** ♦ Premium seating for 10 (1 table) ♦ 8 invitations to Silent Auction ♦ Recognition in materials and publicity, per the Recognition Benefits section**
- ☐ **GOLD SPONSOR ♦ \$3,000** ♦ Priority seating for 10 (1 table) ♦ 6 Invitations to Silent Auction ♦ Recognition in materials and publicity, per the Recognition Benefits section**
- ☐ **SILVER SPONSOR ♦ \$2,250** ♦ Seating for 10 (1 table) ♦ 4 Invitations to Silent Auction ♦ Recognition in materials and publicity, per the Recognition Benefits section**
- ☐ **BRONZE SPONSOR ♦ \$1,750** ♦ Seating for 10 (1 table) ♦ 2 invitations to Silent Auction ♦ Recognition in program and publicity, per the Recognition Benefits section**
- ☐ **PATRON ♦ \$875** Seating for 5 ♦ Name in program**
- ☐ **CONTRIBUTION ♦ \$_____**
I cannot attend the luncheon, but please accept my contribution.
- Dutch Treat tables are welcome; however, only complete payment will confirm your reservation.**
Limited \$175 individual tickets may be available in May 2017.

Sponsor Information:

Name as it should appear in the program: _____
Mailing Address: _____
Contact Person: _____ Phone Number: _____ E-mail: _____

Payment Information:

- ☐ My contribution will be matched by my employer (enclose matching gift form).
- ☐ A check made payable to JUNIOR PLAYERS in the amount of \$_____ is enclosed.
- ☐ I authorize you to charge a total of \$_____ to my _____ MasterCard _____ Visa _____ Discover
Account Number: _____ Expiration Date: _____
Name on Card: _____ Security Code: _____
Signature: _____

Return completed form and payment to:

Junior Players
4054 McKinney Avenue, Suite 104
Dallas, TX 75204

____ Please send me information about volunteering with JUNIOR PLAYERS
QUESTIONS: ROSAURA CRUZ-WEBB ♦ ROSAURA@JUNIORPLAYERS.ORG
OFFICE: 214-526-4076

**Subject to timely receipt prior to printing.

Reservations held at door

Please visit ASC at www.ascdallas.com

ATTORNEYS SERVING THE COMMUNITY ♦ 31ST ANNUAL LUNCHEON

Recognition Benefits by Sponsorship Level

Presenting Sponsor - \$40,000

- ♦ Recognition as Presenting Sponsor on luncheon invitation and luncheon program**
- ♦ Recognition as Presenting Sponsor on all releases and press materials, event signage, and luncheon-related events
- ♦ Full-page recognition as Presenting Sponsor in luncheon program**
- ♦ Recognition as Presenting Sponsor in *Texas Lawyer* advertisement (must be received by April 1, 2017)**
- ♦ Option to display signage outside luncheon and at pre-luncheon reception
- ♦ Recognition as Presenting Sponsor on signage and slide show at luncheon
- ♦ Recognition as Presenting Sponsor in thank you advertisement
- ♦ Dedicated recognition on ASC website as Presenting Sponsor, including banner advertisement

Sapphire Sponsor - \$25,000

- ♦ Featured in publicity and luncheon invitation, including name/logo on luncheon invitation**
- ♦ Full-page recognition in luncheon program**
- ♦ Recognition in *Texas Lawyer* advertisement (must be received by April 1, 2017)**
- ♦ Option to display signage outside luncheon and at pre-luncheon reception
- ♦ Recognition on signage and slide show at luncheon
- ♦ Recognition in thank you advertisement
- ♦ Dedicated recognition on ASC website, including banner advertisement

Diamond Sponsor - \$15,000

- ♦ Branding visibility as naming sponsor for a core luncheon component (i.e., valet parking, pre-luncheon VIP Reception). Core component branding opportunity is subject to availability. Core component branding can be featured on signage and materials typically used in that core luncheon component at previous ASC luncheons.
- ♦ Featured in publicity and luncheon invitation, including name/logo on luncheon invitation**
- ♦ Half-page recognition in program as sponsor for specified core luncheon component**
- ♦ Recognition in *Texas Lawyer* advertisement (must be received by April 1, 2017)**
- ♦ Recognition on signage and slide show at luncheon
- ♦ Recognition in thank you advertisement
- ♦ Dedicated recognition on ASC website, including banner advertisement

Crystal Sponsor - \$10,000

- ♦ Featured in publicity and luncheon program, including name/logo on luncheon invitation**
- ♦ Half-page recognition in luncheon program**
- ♦ Recognition in *Texas Lawyer* advertisement (must be received by April 1, 2017)**
- ♦ Recognition on signage and slide show at luncheon
- ♦ Recognition in thank you advertisement
- ♦ Dedicated recognition on ASC website, including banner advertisement

Platinum Sponsor - \$5,000

- ♦ Featured in publicity and luncheon program, including name/logo on luncheon invitation**
- ♦ Quarter-page recognition in luncheon program**
- ♦ Recognition in *Texas Lawyer* advertisement (must be received by April 1, 2017)**
- ♦ Recognition on signage and slide show at luncheon
- ♦ Recognition in thank you advertisement

Gold Sponsor - \$3,000

- ♦ Recognition in *Texas Lawyer* advertisement (must be received by April 1, 2017)**
- ♦ Featured in publicity and luncheon program**
- ♦ Recognition on slide show at luncheon
- ♦ Recognition in thank you advertisement

Silver Sponsor - \$2,000

- ♦ Featured in publicity and luncheon program**
- ♦ Recognition on slide show at luncheon
- ♦ Recognition in thank you advertisement

Bronze Sponsor - \$1,750

- ♦ Featured in publicity and luncheon program**
- ♦ Recognition on slide show at luncheon

****Subject to timely receipt prior to printing.**